

The Library Can Help with That: Expanding Impact by Addressing Institutional Priorities

Michael Levine-Clark
Gdańsk, December 1, 2022



“The only thing that you absolutely have to know is the location of the library.”

Albert Einstein

What do our users think the library is for?

- Collections
- Study spaces
- Reference services



What do our users think the library is for?

- Collections
- Study spaces
- Reference services
- *Instruction*
- *Scholarly Communication*
- *Digitization*



THE VALUE OF ACADEMIC LIBRARIES

A Comprehensive Research Review and Report



*Prepared by Dr. Megan Oakleaf, Syracuse University
for the Association of College and Research Libraries*

https://acrl.ala.org/value/?page_id=21

Identifying university priorities

Publicly stated:

- Strategic plans
- Marketing materials

Privately stated:

- Administrative meetings
- Internal memos



Some priorities at my university

- Increase interdisciplinary connections
- Move up in the rankings (national and international)
- Expand research funding
- Enhance reputation
- Increase graduate enrollment
- Improve student retention and graduation rates

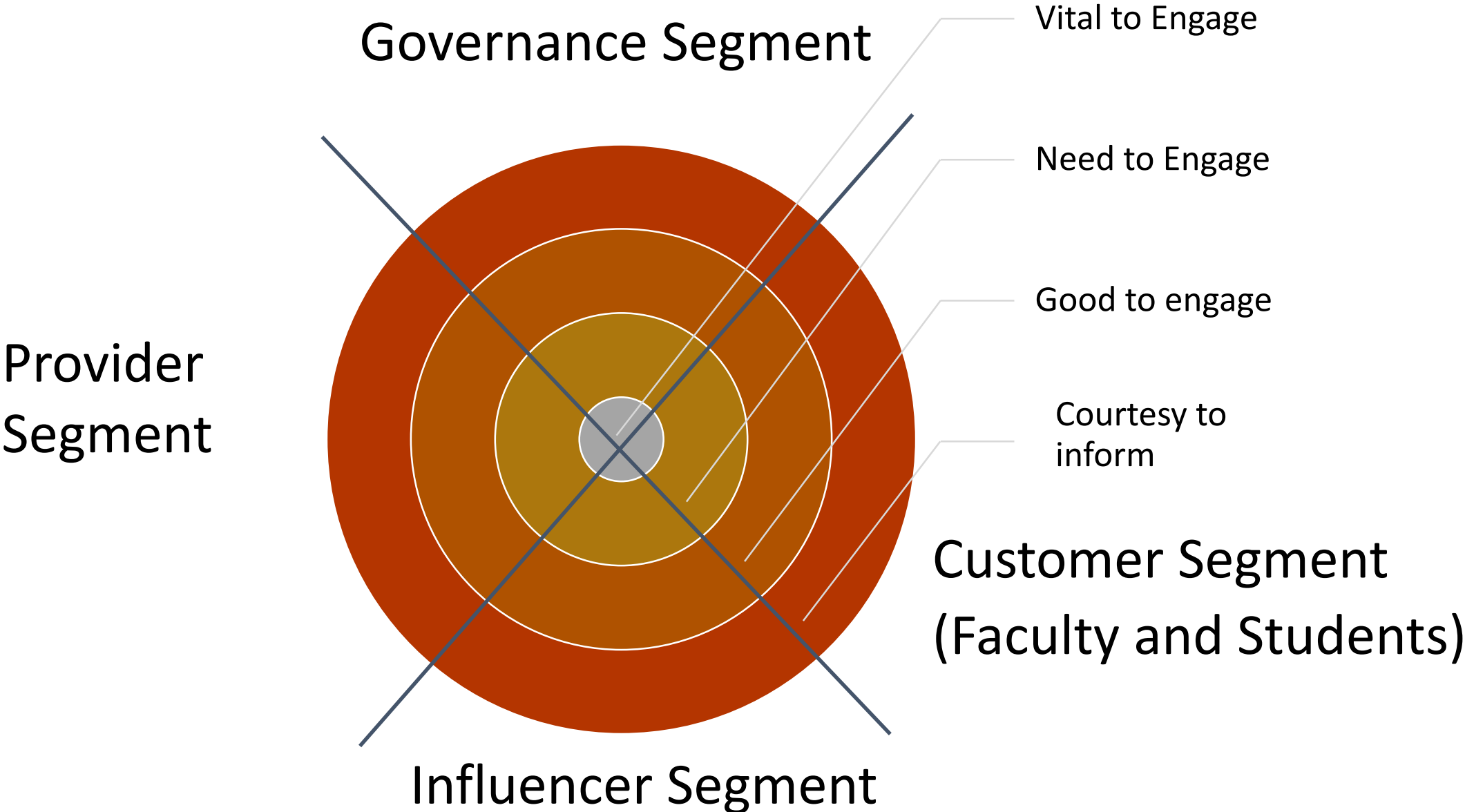
What is the library role?

- Should the library try to support these initiatives?
- Can the library take on this work with existing resources?
- Can this work be done without disrupting existing services?

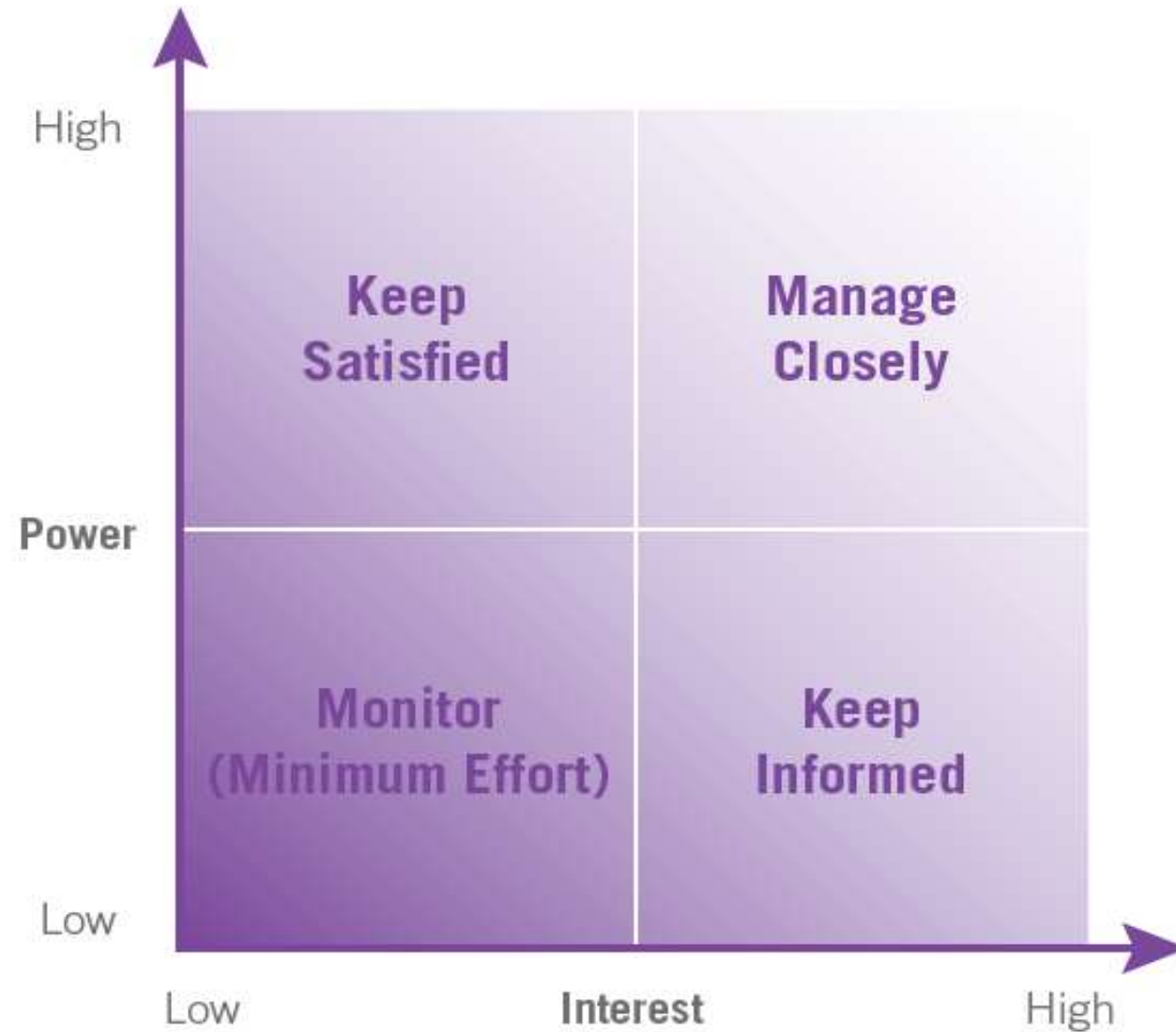
Who are the key stakeholders?

- University administrators
- Departments or colleges
- Individual faculty members
- Students

Mayfield Stakeholder Map



Mayfield Stakeholder Communication Map



Research Information Management

Faculty Reporting

- Watermark *Faculty Success*
- Faculty required to enter publication information
 - Missing publications, sloppy metadata
- Used for
 - Internal reporting
 - Creating faculty profiles on website
- Secondly, makes it possible to maximize accurate recording of institutional affiliation in *Scopus* and *Web of Science*
- Would like to use it to help build interdisciplinary research partnerships



It's all about metadata!



This Photo by Unknown Author is licensed under [CC BY-NC-ND](#)

Making the case for library involvement

- Librarian expertise
 - Metadata
 - Discovery and management of bibliographic information (including tools)
- We can save the time of faculty



Key stakeholders

- Office of Research
- Office of Institutional Research
- Division of Marketing and Communication
- *Faculty*

University Funding

- One full-time position
- *Esploro*
- *Experts Gallery*
- *Scopus* (soon)

The role of the library

- Manage ORCID
- Use *Experts Gallery* and *Esploro* to harvest metadata about faculty publications
- Identify errors in metadata in the publications entered by faculty
- Contact faculty to get permission to update
- Contact Scopus, Web of Science as needed to correct entries



Stakeholders are thrilled!

- Vice Provost for Research is an advocate for a greater library role in managing research
- Faculty are glad that someone else is doing this work for them

Thank You

Michael Levine-Clark
Dean of Libraries
University of Denver
michael.levine-clark@du.edu